

Who is it for?

For dental practitioners or entrepreneurial investors looking to launch a new dental practice or purchase an existing one and who are looking for an independent assessment on the real potential of the new business.



How does it work?

Once you have decided where you'd like your new practice to be or a potential practice to purchase that's when our work begins.

Having worked with over 100 dental practices across the UK we are uniquely placed to provide you with a totally objective analysis of the real business opportunity.

Using statistical research and our years of experience - with both private and mixed practices of all sizes - we'll create an in-depth report with all the information you need to make an informed decision.

What do I get?

A written 'feasibility' report that answers the following 5 questions;

1. Is it the right area?
 - Profile the local population using ONS, Census data and Segmentation tools
 - Assess the demand for NHS and private dentistry
 - Analyse the potential catchment area for patients
2. Is it the right practice? (when considering the purchase of a going concern)
 - Analysis of the existing patient base (when available)
 - Review the existing brand and marketing
 - Analysis of the current treatment offering and pricing
 - Review the premises and customer focus, including mystery shopping
3. Can you compete (and how)?
 - Review the local competition
 - Identify what makes you different (USPs) and why patients will choose you
 - Identify key media opportunities
4. What are the key factors that will determine your success?
5. Should you go ahead?
 - The positives
 - The challenges
 - Our conclusions

How long does it take?

2 - 4 weeks

My investment?

£2,450 incl. VAT

What do people say about us?

"When considering the launch of a start-up practice, Consultancy4Dentists provided a comprehensive feasibility analysis that helped us make our investment decision. Their insight was invaluable. Highly recommended."

Mehul Patel - Investor



Let's get started - call 01626 897 713
or email steve@consultancy4dentists.co.uk